



Ogden Publications



• WETZEL CHRONICLE • Tyler Star News

The following rate schedule will be effective January 1, 2024.

Display Advertising Rates

Annual Col. Inch Volume	Green Tab	Wetzel Chronicle	Tyler Star News	Chronicle & Star News Combination	Chronicle & Star News Combination w/ the Green Tab
Open	\$21.46	\$9.86	\$7.08	\$15.59	\$35.20
75	\$17.81	\$9.47	\$6.51	\$14.53	\$30.73
150	\$16.01	\$8.90	\$5.93	\$13.49	\$25.02
300	\$14.20	\$7.56	\$4.99	\$11.43	\$24.34
600	\$13.17	\$7.27	\$4.80	\$10.98	\$22.94
900	\$12.85	\$7.18	\$4.70	\$10.81	\$22.47
1200	\$12.12	\$7.10	\$4.61	\$10.65	\$21.64
1500	\$11.88	\$6.96	\$4.53	\$10.46	\$21.23
3000	\$10.86	\$6.70	\$4.46	\$10.13	\$19.93

Column Sizes

- 1 Column: 1.500"
- 2 Column: 3.250"
- 3 Column: 4.875"
- 4 Column: 6.625"
- 5 Column: 8.250"
- 6 Column: 10.000"

Deliver your pre-prints to:

The Ogden Newspapers Printing
& Technology Center
240 - 20th Street
Wheeling, WV 26003

Deadlines:

Chronicle and Star News
Friday @ Noon
Green Tab -
Wednesday @ 3pm

Pre-print Advertising Rates

Tab Size	CPM	Tab Size	CPM
2 pg.	\$41.00	32 pg.	\$81.00
4 pg.	\$52.00	36 pg.	\$84.00
8 pg.	\$62.00	40 pg.	\$86.50
12 pg.	\$67.50	44 pg.	\$89.00
16 pg.	\$63.50	48 pg.	\$91.50
20 pg.	\$73.00	52 pg.	\$94.00
24 pg.	\$75.50	56 pg.	\$96.50
28 pg.	\$78.00	60 pg.	\$100.00

Wetzel Chronicle:

P.O. Box 289 • 1100 Third Street
New Martinsville, WV 26155
304-455-3300

Tyler Star News:

P.O. Box 191 • 720 Wells Street
Sistersville, WV 26175
304-652-4141

Green Tab:

1501 Market St.
Wheeling, WV 26003
304-845-4050