



# Ogden Publications

**GreenTab** • WETZEL CHRONICLE • Tyler Star News

The following rate schedule will be effective January 1, 2021.

## Display Advertising Rates

Annual Col. Inch Volume	Green Tab (single zone)	Each Addl. Green Tab Zone	Wetzel Chronicle	Tyler Star News	Chronicle & Star News Combination	Chronicle & Star News Combination w/ Wetzel Green Tab
Open	\$18.94	\$6.60	\$8.70	\$6.25	\$13.76	\$26.33
75	\$15.72	\$6.60	\$8.36	\$5.75	\$12.83	\$23.12
150	\$14.13	\$6.60	\$7.85	\$5.23	\$11.90	\$21.53
300	\$12.53	\$6.60	\$6.67	\$4.41	\$10.09	\$19.93
600	\$11.62	\$6.60	\$6.42	\$4.23	\$9.69	\$19.01
900	\$11.34	\$6.60	\$6.34	\$4.15	\$9.54	\$18.74
1200	\$10.70	\$6.60	\$6.26	\$4.07	\$9.40	\$18.11
1500	\$10.49	\$6.60	\$6.15	\$4.00	\$9.23	\$17.89
3000	\$9.58	\$6.60	\$5.91	\$3.93	\$8.94	\$16.99

### Column Sizes

- 1 Column: 1.500"
- 2 Column: 3.250"
- 3 Column: 4.875"
- 4 Column: 6.625"
- 5 Column: 8.250"
- 6 Column: 10.000"

### Deliver your pre-prints to:

The Ogden Newspapers Printing  
& Technology Center  
240 - 20th Street  
Wheeling, WV 26003

### Deadlines:

Chronicle and Star News  
Friday @ Noon  
Green Tab -  
Wednesday @ 3pm

## Pre-print Advertising Rates

Tab Size	CPM	Tab Size	CPM
2 pg.	\$37.00	32 pg.	\$77.00
4 pg.	\$48.00	36 pg.	\$80.00
8 pg.	\$58.00	40 pg.	\$82.50
12 pg.	\$63.50	44 pg.	\$85.00
16 pg.	\$65.50	48 pg.	\$87.50
20 pg.	\$69.00	52 pg.	\$90.00
24 pg.	\$71.50	56 pg.	\$92.50
28 pg.	\$74.00	60 pg.	\$96.00

### Wetzel Chronicle:

P.O. Box 289 • 1100 Third Street  
New Martinsville, WV 26155  
304-455-3300

### Tyler Star News:

P.O. Box 191 • 720 Wells Street  
Sistersville, WV 26175  
304-652-4141

### Green Tab:

1501 Market St.  
Wheeling, WV 26003  
304-845-4050